

CONTRACT

WSCV
15000 SW 27th Street
Miramar, FL 33027
(305) 888-5151

www.telemundo51.com

And:

FACTOR INC THE
501 BRICKELL KEY DRIVE
STE 602
MIAMI, FL 33131
USA

<u>Contract / Revision</u> 692093 /		<u>Alt Order #</u>
<u>Product</u> POLITICAL/ FL STATE SENATE		
<u>Contract Dates</u> 10/10/16 - 10/16/16		<u>Estimate #</u>
<u>Advertiser</u> MARCO RUBIO FOR SENATE FL		<u>Original Date / Revision</u> 10/05/16 / 10/05/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WSCV	<u>Account Executive</u> Freda Pedrique	<u>Sales Office</u> WSCV Local
<u>Special Handling</u>		
<u>Demographic</u> RA50+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 23314		<u>Advertiser Ref</u> 23415

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WSCV	10/10/16	10/16/16	M-F 5A-6A NOTICIERO 51	5A-6A	MTWTF--	:30	3	\$175.00	NM	3	\$525.00
N 2	WSCV	10/10/16	10/14/16	M-F 6A-7A NOTICIERO 51	6A-7A	MTWTF--	:30	5	\$425.00	NM	5	\$2,125.00
N 3	WSCV	10/10/16	10/14/16	M-F 5P-7P	5P-7P	MTWTF--	:30	5	\$2,600.00	NM	5	\$13,000.00
N 5	WSCV	10/16/16	10/16/16	130P-2P	130P-2P	-----S	:30	1	\$600.00	NM	1	\$600.00
ENFOQUE												
N 7	WSCV	10/15/16	10/15/16	SAT 530P-6P NOTICIERO 5	530P-6P	-----S-	:30	1	\$1,500.00	NM	1	\$1,500.00
N 8	WSCV	10/15/16	10/15/16	SAT 11PM NEWS	11P-1130P	-----S-	:30	1	\$1,500.00	NM	1	\$1,500.00
D 9	WSCV	10/09/16	10/09/16	SUN 530P-6P NOTICIERO 5	530P-6P	-----S	:30	1	\$1,600.00	NM	0	\$0.00
N 11	WSCV	10/16/16	10/16/16	HASTA QUE TE CONOCI	8P-10P	-----S	:30	1	\$5,500.00	NM	1	\$5,500.00
N 12	WSCV	10/16/16	10/16/16	JUAN GABRIEL NO NECESITA	10P-11P	-----S	:30	1	\$3,000.00	NM	1	\$3,000.00
N 13	WSCV	10/16/16	10/16/16	SUN 11PM NEWS	11P-1130P	-----S	:30	1	\$1,650.00	NM	1	\$1,650.00
N 14	WSCV	10/10/16	10/14/16	NOTICIERO 51	11P-1135P	MTWTF--	:30	4	\$2,800.00	NM	4	\$11,200.00
N 15	WSCV	10/16/16	10/16/16	8a-830a	8a-830a	-----S	:30	1	\$600.00	NM	1	\$600.00
ENFOQUE												
Totals											24	\$41,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/16/16	24	\$41,200.00	(\$6,180.00)	\$35,020.00
Totals	24	\$41,200.00	(\$6,180.00)	\$35,020.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u>		<u>Alt Order #</u>
692093 /		
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/10/16 - 10/16/16	POLITICAL/ FL STATE	
<u>Advertiser</u>		<u>Original Date / Revision</u>
MARCO RUBIO FOR SEN		10/05/16 / 10/05/16

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**
To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3
Station and Location:*WSCV, Miami Florida.***Date:***9/8/2016*I, *Ana M. CARBONELL*,being/on behalf of: *Marco Rubio for Senate 2016*, a legallyqualified candidate of the *Republican* politicalparty for the office of: *United States Senate.*in the *State of Florida.*election to be held on: *November 8th, 2016.*

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>30"</i>	<i>See attached</i>				<i>[Signature]</i>

Total Charges:

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, MARCO RUBIO for Senate 2016
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Amy Carbone

signature of candidate or authorized committee

on behalf of
candidate

AMY M. CARBONE
printed name

9/6/2016
date

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, MARCO RUBIO FOR SENATE 2016
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Anna M. Carbone

signature of candidate or authorized committee

on behalf of
candidate

ANNA M. CARBONE
printed name

9/6/2016
date

THE FACTOR, INC.

Client: MARCO RUBIO FOR SENATE 2016 Week of: 10/10/2016

Media: TV 51 Telemundo AGENCY: The Factor, Inc.

Market: Miami/Ft. Lauderdale 999 Ponce de Leon

Contact: Freda Pedrique Coral Gables, FL 33134

Phone: 954-622-7711 305-962-1659 Contact: Ana Carbonell / Mirta De Armas

E-mail: flpedria@telemundo.com 305-358-0110 786-797-2713

Station	Day	Time	Program	30" Pre	30" fixed	18+	50+	Cost/spot	# Spots	CPP	GRPS	TOTAL
WSCV	M-F	5a-6a	News	175	215		1.2	\$ 175.00	3	\$ 145.83	3.6	\$ 525.00
TV51	M-F	6a-7a	News	425	550		1.7	\$ 425.00	5	\$ 250.00	8.5	\$ 2,125.00
	M-F	5p-6:30p	News	2600	3000		10.8	\$ 2,600.00	5	\$ 240.74	54	\$ 13,000.00
	M-F	11p-11:35p	News	2800	3500		8	\$ 2,800.00	4	\$ 350.00	32	\$ 11,200.00
	SA	5:30p-6p	News	1500	1800		7.2	\$ 1,500.00	1	\$ 208.33	7.2	\$ 1,500.00
	SA	11p-11:30p	News	1500	2250		9	\$ 1,500.00	1	\$ 166.67	9	\$ 1,500.00
	SU	5:30p-6p	News	1600	1800		7.3	\$ 1,600.00	0	#DIV/0!	0	\$ -
	SU	11p-11:30p	News	1650	2250		7.1	\$ 1,650.00	1	\$ 232.39	7.1	\$ 1,650.00
	SU	8a-8:30a	Enfoque	600	800		1	\$ 600.00	1	\$ 600.00	1	\$ 600.00
	SU	12p-12:30p	Enfoque	600	800		1.3	\$ 600.00	1	\$ 461.54	1.3	\$ 600.00
	SU	9p-10p	J.G. Mini...	5500			19.1	\$ 5,500.00	1	\$ 287.96	19.1	\$ 5,500.00
	SU	10-11p	J.G. Special	3000			14.3	\$ 3,000.00	1	\$ 209.79	14.3	\$ 3,000.00

24 \$ 262.25 157.1 \$ 41,200.00

Mini-Series: Juan Gabriel: "Hasta que te ..."

Special: Juan Gabriel "No necesita ..."

AC: \$ 6,180.00

NET: \$ 35,020.00

From: The Factor <mediabuyerthefactor@gmail.com>
Sent: Wednesday, October 05, 2016 12:53 PM
To: Pedrique, Freda (NBCUniversal); Luciano, Brenda (NBCUniversal)
Subject: Marco...10-10 Miami

Client:	MARCO RUBIO FOR SENATE 2016	Week of:	10/10/2016
Media:	TV 51 Telemundo	AGENCY:	The Factor, Inc.
Market:	Miami/Ft. Lauderdale		999 Ponce de Leon
Contact:	Freda Pedrique		Coral Gables, FL 33134
Phone:	954-622-7711 305-962-1659	Contact:	Ana Carbonell / Mirta De Armas
E-mail:	<u>flpedriq@telemundo.com</u>		305-358-0110 786-797-2713

[illegible]

Mini-Serie:	Juan Gabriel:	"Hasta que te ..."
Special:	Juan Gabriel	"No necesita ..."

MEDIA